

GRAPHIC DESIGNER, ILLUSTRATOR & CREATIVE PROBLEM SOLVER

# Annabel Joyner



## Personal Mission Statement

"I am passionate about working with my clients to understand their vision, and love collaborating with other creatives to bring them rich, multi-disciplined solutions. I draw inspiration from everything and everyone around me to keep my designs fresh and exciting!"

## Let's Connect!

(404) 661-2117  
acjdesign.com  
acjdesign.contact@gmail.com

## Education

Bachelor of Fine Arts, Graphic Design  
● Georgia State University | 2017-2019  
● University of West Georgia | 2022-2024  
★ Projected graduation date: May 11, 2024

## Programs

Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Adobe Lightroom  
Google Workspace  
Squarespace

## Skills and Expertise

Traditional and digital illustration  
Creative problem-solving  
Accessible design principles  
Visual identity design  
Type design  
Brand strategy  
UX/UI design  
Photography  
Art/creative direction  
Working mockup design and production  
Printing processes  
Client interaction  
Social media marketing and strategy

## Experience

### GRAPHIC DESIGNER & CREATIVE STRATEGIST

ACJ Design, Atlanta, GA (projects range nationwide). 2017-Present

Successfully developed brand and social media presence for studio, strategized with diverse clients to meet objectives, and crafted marketing materials. Industries include: education, theatre, music, government programs, small business, large and small festivals and events, and packaging companies.

### GRAPHIC DESIGNER & SOCIAL MEDIA MANAGER

UWG Dept. of Computing and Mathematics, Carrollton, GA. 2022-2023

Developed a digital communication strategy, including digital campaigns, promotional graphics, and weekly advertisements for digital billboards. Worked with advising team to update advising materials, and collaborated with student clubs for event promotion across platforms.

### GRAPHIC DESIGNER & WEB PROGRAM DESIGNER

GT Center for Inclusive Design and Innovation, Atlanta, GA. 2017-2021

Developed cohesive branded materials for statewide projects and conferences, spoke at conferences about accessibility in design, managed social media, created digital campaigns, ensured accessibility of all electronic and printed training materials, and collaborated with development teams on web interfaces.

### GRAPHIC DESIGNER & ILLUSTRATOR (CONTRACTED)

SketchBlue, Columbus, OH. Spring 2019 and Summer 2021

Developed customized brand identities in collaboration with clients, facilitated professional photoshoots for marketing, crafted illustrative materials for environmental design, and maintained detailed client notes and incorporated feedback to ensure project alignment with vision.

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REFERENCES AVAILABLE UPON REQUEST